

ASCEND AI > Boost Performance

10 AI Truths. 10 Actions 4 ROI.
Executive Roundtable
1:00 to 5:00 - May 26, 2026

Co-located with the Healthcare Capital Markets & Innovation Summit

Spark Speakers



guidehealth
Summa Health
HITLAB
Johns Hopkins
MedEngine
G2 Group
TechServ.io
Anisley Capital

Everyone is a Participant



Objectives. Process. Sparks.

Objectives:

1. Optimize A.I. for your Challenges & Priority Use Cases.
2. Run Six Spark Brainstorming Sessions to Frame A.I. Actions for Quality, ROI & 10x Impact

Process:

- Everyone is a Participant. **Six Spark Brainstorming Sessions.**
- Identify Priority Use Cases for Health Plans, Health Systems & Investors
- Apply ASCEND AI to Improve Organization Performance

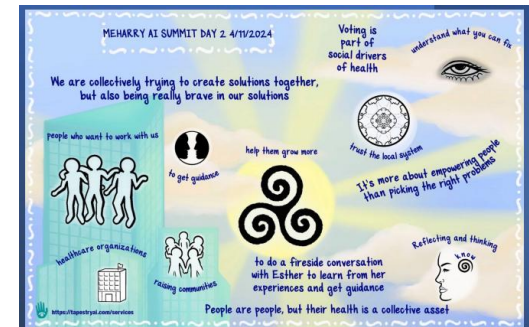
Spark Talks by: Stan Kachnowski, PhD, MPA, Sanjay Doddamani, MD; Doug Romer, MD, Chris Gibbons, MD, MPH, Douglas e. Goldstein; Sunny Lu Williams, and Jim Shadoan.



Healthcare Capital Markets
& Innovation Summit



ASCEND AI Boost Performance - Executive Roundtables are in partnership with [Healthcare Capital Markets & Innovation Summit](#) & [HITLAB](#)



[Eileen Clegg](#) is [Our Visual Journalist](#)

Executive Roundtable Agenda

Boost Performance with ASCEND AI > 10 AI Truths. 10 Actions 4 ROI

Co-located with the [Healthcare Capital Markets & Innovation Summit](#)
Health Systems <> Medical Group Practices <> Health Plans



1:00 - 1:20: Welcome, Introductions, Our Mission & 10 AI Truths. Neil Johnson, Managing Partner, Lawrence, Evans & Co., LLC.

>> **Our Mission** - Douglas e. Goldstein, CGO, Cinergy Growth

>> **Introductions** – All Participants

>> **Ten AI Truths** –Chris Gibbons, MD, MPH, Johns Hopkins

1:20 - 2:20: ASCEND AI - Part 1. Three Spark Talks of 8 minutes on “**Activation, Satisfaction & Care Quality**” with 12 minutes of Roundtable Solutioning after each Talk

2:20 – 2:45: ASCEND AI Roundtable Brainstorming & Conversation

2:45 – 3:00: Break

3:00 – 4:00: ASCEND AI Part 2. Three Spark Talks of 8 minutes on “**Effectiveness, Navigation and Data & AI**” with 12 minutes of Solutioning after each Talk

4:00 – 4:30: Group Discussion – ASCEND AI Actions for Quality and ROI

4:30 – 4:45: Break

4:45 – 5:15: Wrap Up. Go Forward ASCEND AI Action Plan – Douglas e. Goldstein

RECEPTION - [Healthcare Capital Markets & Innovation Summit](#)

Mission. Improve Performance with Human Centric AI

Star Ratings. HEDIS Scores. Quality. ROI.

Everybody is a participant at the **ASCEND A.I. Executive Roundtable May 26th** designed for senior executives - health plans, health systems and investors to power leadership AI-enabled health ecosystems to achieve performance excellence, ROI and 10x impact.

ASCEND A.I. Powers our 'Intelligent Health Ecosystem with Human Centric AI' where all elements are aligned to BOOST performance. **Six ASCEND A.I. Spark Talks of 8 - minutes** will set the stage for **six 12 - minute Roundtable brainstorming sessions with all of us**. ASCEND AI dimensions are...

A - ACTIVATION

Catalyzing & supporting people, families & communities to take ownership of health.

S - SATISFACTION

Energizing Human Centric AI for the Intelligent Health Ecosystem in community.

C - CARE QUALITY

Turning data into timely, confident executive decisions.

E - EFFECTIVENESS

Powering care delivery to quality & cash flow through human leadership.

N - NAVIGATION

Delivering trustworthy experiences that right care, right access, and right time.

D - DATA & AI INTELLIGENCE DRIVING IMPROVED OUTCOMES & ROI

Connecting systems into a cohesive whole with leaders harnessing the power ASCEND AI.



Our Mission – Boost Performance

Star Ratings. HEDIS Scores. Quality. ROI.

Spark Talk – 5 Minutes with 2 Minutes Q & A



Go-2 Market

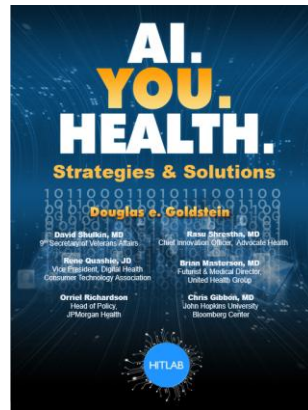
- Accelerating Growth
- Transforming Rural Health
- Powering 10x Value & Impact

Douglas e. Goldstein ✓

Growth Accelerator | ASCEND AI Strategies & Solutions | Rural Health Transformation

Washington DC-Baltimore Area · [Contact info](#)

Cinergy Growth / Techserv.io



Our AI Framework

A - ACTIVATION

S - SATISFACTION

C - CARE QUALITY

E – EFFECTIVENESS

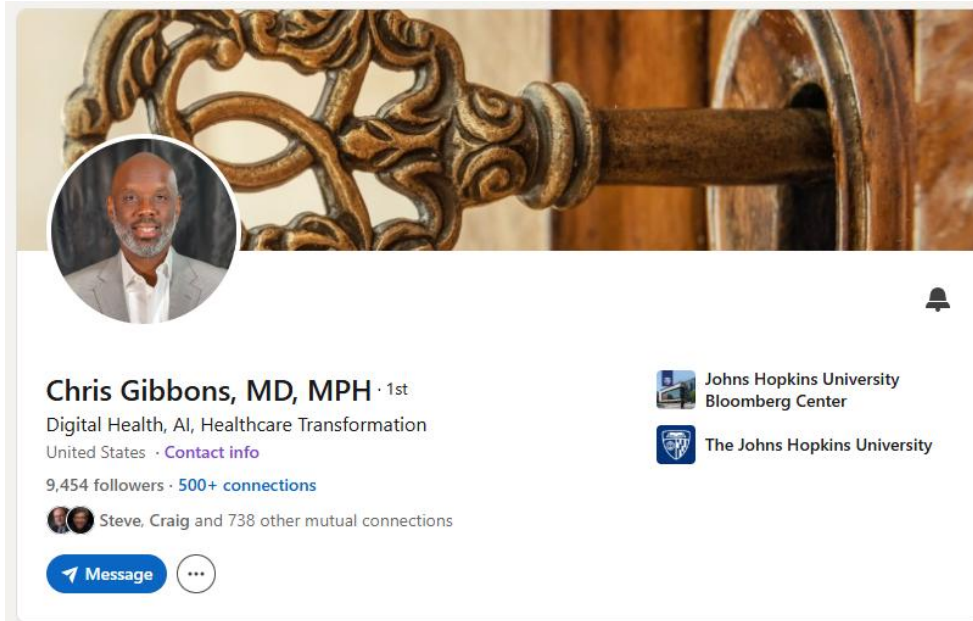
N – NAVIGATION

D - DATA & AI



10 AI Truths

Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion



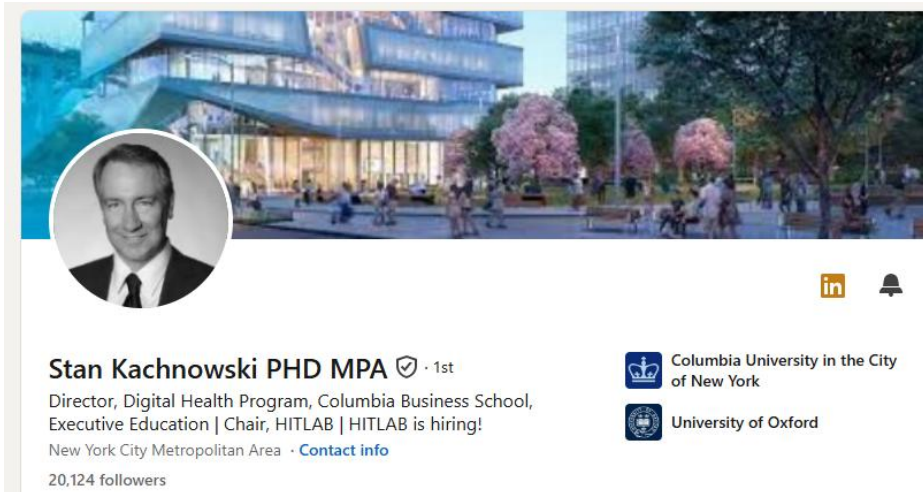
1. AI is Not Magic — It's Math and Data
2. AI is like trees - many different types sharing similarities
3. Generative AI doesn't know — it recognizes patterns
4. Generative AI can do some amazing things but also frequently gets it wrong
5. AI's potential risks are as important as its potential benefits
6. Regulation is in the works but not leading
7. AI ethics are human ethics in disguise
8. Monetizing AI is very challenging - let's figure...it out better together!
9. The biggest risk is OVER TRUST
10. Sound governance strategy / plans are essential




Building Human Centric AI

Insights from the Frontier


Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion




Stan Kachnowski PHD MPA  · 1st

Director, Digital Health Program, Columbia Business School,
Executive Education | Chair, HITLAB | HITLAB is hiring!
New York City Metropolitan Area · [Contact info](#)

20,124 followers

 Columbia University in the City of New York

 University of Oxford



Create a Global Forum to Facilitate Knowledge Sharing and Advancement of Best Practices

We aim to bring together leading experts, researchers, and stakeholders from across the world to contribute to a collaborative environment where the latest developments in AI ethics, governance, and technical performance can be discussed and advanced. Through regular events, symposiums, workshops, and publications, this initiative will serve as a central hub for sharing validated insights, emerging research, and real-world applications that reflect the best practices in responsible AI development and deployment.

Foster a Global Community of Responsible AI Leaders, Innovators, and Practitioner

Another key strategic priority is to cultivate and grow a dynamic, multidisciplinary community composed of thought leaders, industry practitioners, policymakers, academic researchers, and civil society members who are committed to the ethical development and use of artificial intelligence. By providing platforms for engagement, education, and cross-sector collaboration, this community will drive the ongoing evolution of responsible AI and ensure that its application consistently serves public interest, social good, and sustainable innovation.

MAHA Rural Transformation

ASCEND AI

Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion

Community and Economic Development



Sunny Lu Williams She/Her · 1st

Strategist. Solutionist. Steward. Catalyzing sustainable solutions transforming healthcare, education, and safety.

Greater Chicago Area · [Contact info](#)

Techserv Corporation

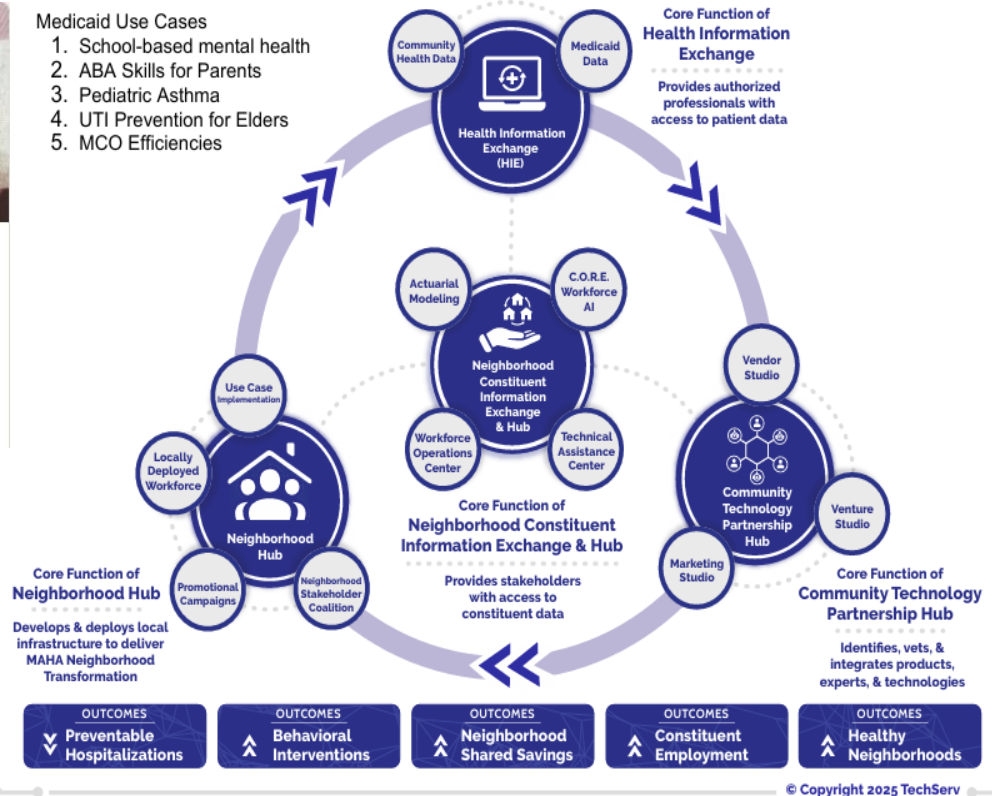


MAHA Neighborhood Transformation Framework



Medicaid Use Cases

1. School-based mental health
2. ABA Skills for Parents
3. Pediatric Asthma
4. UTI Prevention for Elders
5. MCO Efficiencies





Rural Transformation

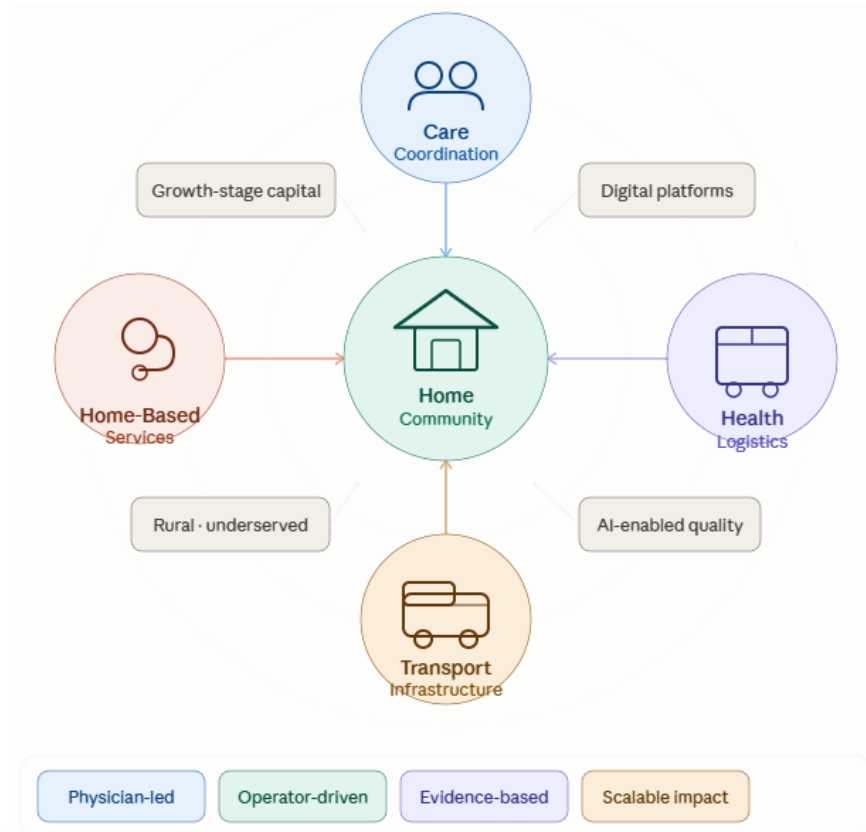
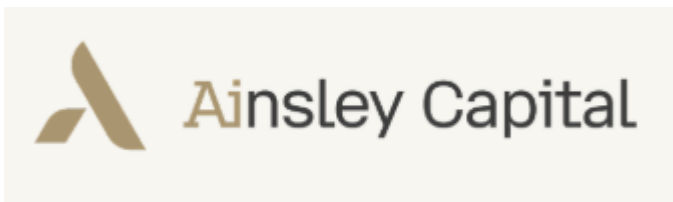
Using AI – Automating Access to Care Better

Snapshot – 2 Minutes with 5 Minutes Discussion



Gerald Farrokh Daneshvar, M.D. ✓ 1st
Director of Public Affairs and Investor Relations
Washington, District of Columbia, United States · [Contact info](#)

 Ainsley Capital
 University of Michigan



Capital deployed at the intersection of AI, access, and care delivery

'Meaningful Conversations'

ASCEND without AI Hallucinations

Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion



PROBLEM: VERY DIFFICULT TO GET WITH GUIDELINES.
52% OF PEOPLE NOT IN BP CONTROL
Diabetes. Hypertension. Cholesterol. Heart Failure.

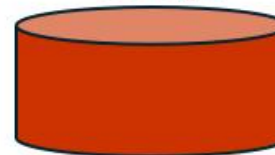


~92% Control
Achieved by
Clinicians Using
MedsEngine

MEDSENGINE[®]
Transforming Chronic Disease Control

 **SAINT LOUIS UNIVERSITY**
SCHOOL OF MEDICINE

48% US BP Control
Average



PATIENTS: Conditions in Control. Better Health & Life.

Improving Effectiveness with AI

Operational Today. Workflow In Progress. Clinical Tomorrow

Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion



ReThink Healthcare

Jim Shadoan · 1st
 Managing Director at G2 Group: Healthcare Strategy & Growth Consulting Firm
 Carmel, Indiana, United States · [Contact info](#)

G2 Group: Medical & Healthcare Consulting Firm
Washington University School of Medicine in St. Louis



ASCEND AI · BOOST PERFORMANCE G2 Group · Jim Shadoan

AI Adoption & ROI

Where Value Is Captured Today

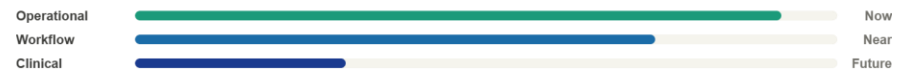
Effectiveness dimension — from operations to clinical

AI Adoption Is Concentrated Where ROI Is Immediate

THREE AI ADOPTION TIERS — TAP TO EXPLORE

Operational AI	HIGHEST ROI NOW
Most value is being captured here today	
Workflow AI	FASTEST GROWING
Scaling because it solves daily friction	
Clinical AI	LONG-TERM
Transformational — but not first	

RELATIVE ROI SPEED BY TIER



ASCEND EFFECTIVENESS · WINNING STRATEGY

START OPERATIONAL. EXPAND DELIBERATELY.

Prioritize revenue cycle and workflow automation first. Let those use cases fund engagement platforms and data infrastructure. Avoid over-investing in immature clinical capabilities.

INTEGRATION MATTERS MORE THAN TOOL SELECTION

Adoption expands from operations → workflows → clinical. Platforms that connect clinical, claims, and SDOH data unlock the next tier of value. Execution speed determines competitive advantage.


"The winners won't be the organizations that buy the most tools — they'll be the ones that rethink how work actually happens. AI is not the advantage. Execution is."

Improving Effectiveness with AI

AI Prioritization. Lessons Learned & Applied.

Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion



Elbridge Locklear, MBA, CHCIO, CDH-E ✓ · 2nd  Summa Health
 SVP Chief Information Officer at Summa Health
 Akron, Ohio, United States · [Contact info](#)  Shorter University



Elbridge Locklear, MBA, CHCIO, CDH-E

SVP Chief Information Officer · Summa Health · 25+ years enterprise health IT leadership

Operational AI

Revenue cycle · Cost reduction · Infrastructure · Automation

Enterprise cost AI · Summa
 Multi-site cost & utilization analytics

1,100+ provider automation
 Alliance HealthCare — RCM at scale, 46 states

Finance & shared services AI
 Billing, claims & revenue automation

Cloud & data infrastructure
 Novant \$4.3B — AI-ready platform build

Workflow AI

Documentation · Inbox management · Coordination · Productivity

Digital products · Novant Health
 AI inbox, care coordination, EHR tools

FHIR interoperability layer
 Standards-based workflow AI integration

Surge & incident workflow AI
 FEMA-certified ICS · Bed mgmt · Patient flow

Cross-industry AI translation
 Banking · Manufacturing · Telecom patterns

Clinical AI

Decision support · Diagnostics · Quality · Governance

Diagnostic imaging AI · Alliance
 Oncology · Radiology · Interventional IR

Population health analytics
 Predictive risk · Care gap · Data warehouse

Clinical AI governance
 CHCIO + CDH-E · IHI Quality · HIMSS Board

Health equity AI lens
 NE Ohio Chapter · Community AI access

The CIO who has lived all three tiers — and knows what it takes to move from pilot to production
 Summa Health · Novant Health · Alliance HealthCare · Bridgelok Enterprises

Closing Care with Agentic AI

Brain. Voice. Touch.

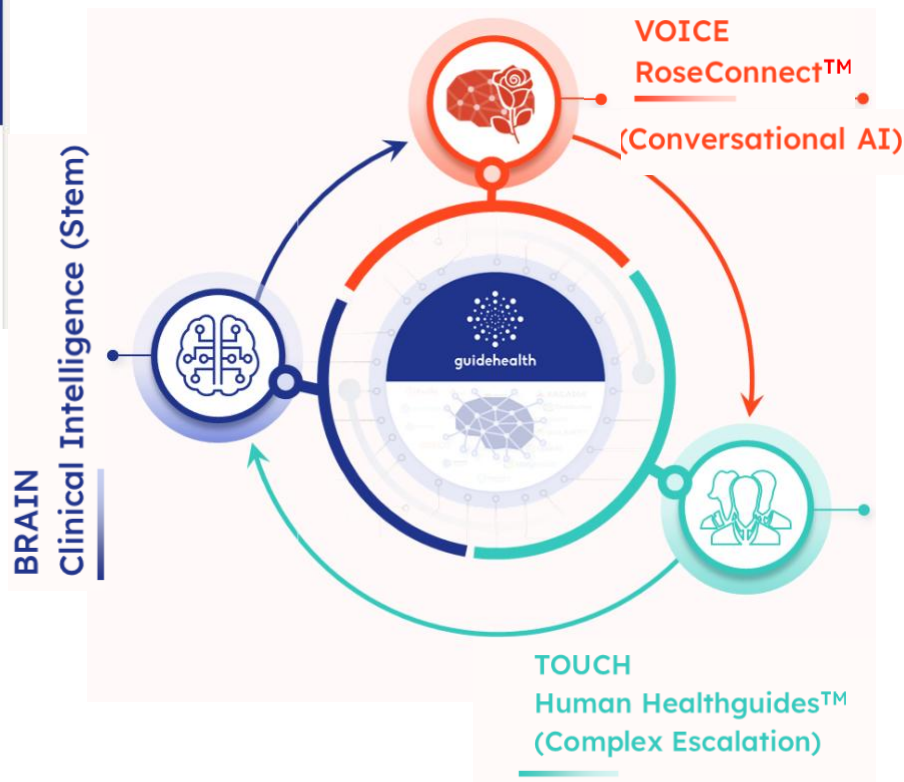
Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion



Sanjay Doddamani · 1st
Founder CEO | Digital Healthcare Delivery Platform | Clinician at 📍
Dallas, Texas, United States · Contact info



Perelman
School of Medicine
UNIVERSITY OF PENNSYLVANIA



Use Case: AI in Transitional Care Management

Realize Unclaimed Revenue. Reduce Penalties. Improve Bottom Line

Spark Talk – 8 Minutes with 12 Minutes Solution Roundtable Discussion



Sheldon Weiss, MD, MHCM · 1st

Healthcare Executive | Operations & Administration | Physician Practice & Healthcare Enterprises | Patient Experience | Process Reengineering | Revenue Growth | Business Acumen | Resource Optimization | Cost Containment



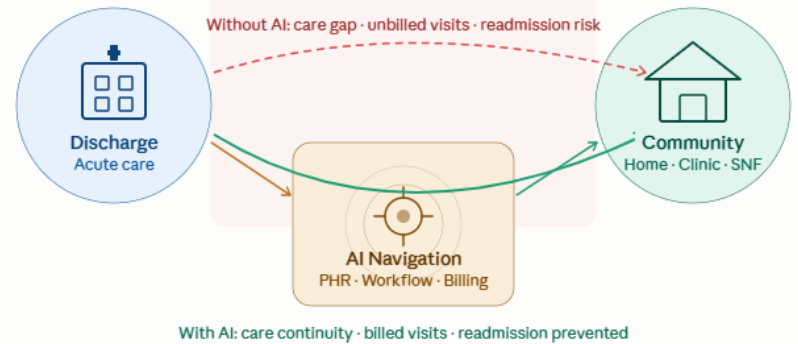
Reveleum



Harvard University School of Public Health



30 Day Discharge Window After Discharge Opportunity



\$2B
unclaimed Medicare TCM revenue left on the table nationally

90%
of hospitals penalized for readmissions over the last 10 years

18%
of eligible TCM visits are currently billed — AI closes the gap

ASCEND **N** · Navigation **E** · Effectiveness **A** · Activation **D** · Data & AI **C** · Care Quality

10 Actions for Quality & ROI

...Solutioning Better Together at the Executive Roundtable

- Action 1: DATA GOVERNANCE - Build robust data governance framework for privacy
- Action 2: PAIG DEPLOYMENT - Deploy PAIG to ensure AI ROI
- Action 3: AI VALIDATION - Validate AI models
- Action 4: AI CUSTOMER SERVICE - Enhance customer service
- Action 5: HUMAN-AI COLLABORATION - Foster human-AI collaboration
- Action 6: GPU OPTIMIZED COMPUTING - Optimize AI workloads for GPU compute,
- Action 7: AI MODEL MONITORING - Monitor AI model performance
- Action 8: AI EXPLANATION - Provide AI model explanation
- Action 9: ROI ROADMAPS - Develop ROI roadmaps by business segment
- Action 10: AI LITERACY UPSKILLING FOR ALL - Roll out AI literacy programs for all team member

Our Roundtable Mission...
**Define '10 AI Actions' for
Quality & ROI as our
Executive Roundtable
Output!**

10 AI Truths. 10 Actions 4 ROI.

May 26th at 11:00 am – 5:15 pm. Columbus, OH

ASCEND AI - Executive Roundtables

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HEALTHCARE CAPITAL MARKETS & INNOVATION SUMMIT

PROVIDERS | PAYORS | LIFE SCIENCE | PRIVATE EQUITY & VENTURE

Healthcare Dealmaking in "The Smart Health City"

2026 Dealmaking at the Mountain – South Lake Tahoe

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Healthcare Capital Markets & Innovation Summit

Join 400+ healthcare innovators and dealmakers for 2+ days of networking, deal sourcing, one-on-one meetings, and presentations from top industry executives. Attendees can expect to connect with a mix of business owners & company executives, private equity firms, family offices, venture capital, investment bankers, lenders, lawyers, and other top industry professionals.

10 AI Truths. 10 Actions 4 ROI. Sponsors



JOIN US May 26-28 2026

EVENT LOCATION Downtown Hilton COLUMBUS, OH

